

April 10, 2006

RE: Justification Letter

To whom it may concern,

I am writing to you requesting a special use permit for an off-premise sign located at 6750 West Sahara APN #16302415012. This sign location meets all requirements set forth in the City of Las Vegas off-premise (billboard) ordinance.

The proposed sign will be erected in such a way that it can be seen by traffic traveling east and west on Sahara Blvd. Sahara Blvd. is a highly traveled road used by local people going to and from numerous businesses located in the general area. Many local businesses will be able to utilize this sign as a cost effective advertising medium.

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Sincerely,

Andrew D. Bilanzich

Real Estate Manager

Reagan National Advertising of Nevada

SUP-13383 06/22/06 PC